

PRIVACY STATEMENT

Thank you for visiting our website. The protection and security of your personal data when using our website is very important to us. We would therefore like to inform you at this point about which personal data we process when you visit our website and for what purposes.

This privacy statement applies to the web presence of EWS Weigele GmbH & Co Kg, which is accessible at the domain www.ews-tools.de as well as the various subdomains („our website“).

Who is responsible and how do I contact you?

Controller

for the processing of personal data in accordance with the EU's General Data Protection Regulation (GDPR)

EWS Weigele GmbH & Co. KG

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What is it all about?

This privacy statement meets the legal requirements for transparency in the processing of personal data. This is all information relating to an identified or identifiable natural person. This includes, for example, information such as your name, age, address, telephone number, date of birth, e-mail address, IP address or user behaviour when visiting a website. Information where we cannot establish a connection to your person, e.g. through anonymisation, is not personal data. The processing of personal data (e.g. collection, retrieval, use, storage or transmission) always requires a legal basis and a defined purpose.

Stored personal data will be deleted as soon as the purpose of the processing has been achieved and there are no legitimate reasons for further storage of the data. We will inform you in the individual processing operations about the specific storage periods or criteria for storage. Irrespective of this, we will store your personal data in individual cases to assert, exercise or defend legal claims and in the event of statutory storage obligations.

Who gets my data?

We only pass on your personal data, which we process on our website, to third parties if this is necessary to fulfil the specified purposes and if this is covered by the legal basis (e.g. consent or protection of legitimate interests) in individual cases. In addition, in individual cases, we will pass on personal data to third parties if this serves to assert, exercise or defend legal claims. Possible recipients could then be, for example, law enforcement agencies, lawyers, auditors, courts, etc.

Insofar as we use service providers for the operation of our website who process personal data in accordance with Article 28 GDPR within the scope of order processing on our behalf, these service providers may be recipients of your personal data. For more information on the use of processors and web services, please refer to the overview of the individual processing operations.

Do you use cookies?

Cookies are small text files which are sent by us to the browser of your end device and stored there during your visit to our website. As an alternative to the use of cookies, information can also be stored in the local memory (local storage) of your browser. Some functions of our website cannot be offered without the use of cookies or local storage (technical cookies). Other cookies, on the other hand, enable us to carry out various analyses, so that we are able, for example, to recognise the browser you are using when you return to our website and to transmit various information to us (analytical cookies). Cookies

enable us to make our website more user-friendly and effective for you, for example by tracking your use of our website and determining your preferred settings (e.g. country and language settings). If third parties process information via cookies, they collect the information directly via your browser. Cookies do not cause any damage to your end device. They cannot run programs or contain viruses.

We provide information about the respective services for which we use cookies in the individual processing procedures. For details on the cookies used, refer to the [Cookie Settings of this Privacy Policy / Consent Manager].

Domain	Name	Description	Storage period
www.ews-tools.de	__RequestVerificationToken	This is an anti-counterfeiting cookie set by web applications built using ASP.NET MVC technologies. It is designed to prevent the unauthorised posting of content on a website, known as cross-site request forgery. It contains no information about the user and is destroyed when the browser is closed.	Session
.ews-tools.de	_ga	This cookie name is linked to Google Universal Analytics - an important update for Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as the client ID. It is included in every page request in a website and used to calculate visitor, session and campaign data for website analytics reports. By default, it expires after 2 years, although this can be adjusted by website owners.	approx. 2 years
.ews-tools.de	_gat	This cookie name is associated with Google Universal Analytics, according to the documentation it is used to slow down the request rate - limit the collection of data on high traffic websites. It expires after 10 minutes.	-38 seconds
.ews-tools.de	_gid	This cookie name is assigned to Google Universal Analytics. This appears to be a new cookie and no information is available from Google as of spring 2017. It seems to store and update a unique value for each page visited.	24 hours
www.ews-tools.de	CurrentCulture	Not available	approx. 10 years
.doubleclick.net	IDE	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Google's real-time bidding advertising exchange	approx. 2 years
www.ews-tools.de	LanguageCode	Not available	approx. 10 years
.youtube.com	VISITOR_INFO1_LIVE	This cookie is set by YouTube to track user preferences for YouTube videos embedded in websites; it can also determine whether the website visitor is using the new or old version of the YouTube interface.	approx. 6 months
.youtube.com	YSC	This cookie is set by YouTube to track views of embedded videos.	Session

[What rights do I have?](#)

Under the conditions of the statutory provisions of the General Data Protection Regulation (GDPR) and the Federal Data Protection Act (BDSG), you have the following rights as a data subject:

- Information in accordance with Article 15 GDPR, section 34 BDSG on the data about you stored in the form of meaningful information on the details of the processing as well as a copy of your data;
- Correction in accordance with Article 16 GDPR of incorrect or incomplete data stored by us;
- Erasure in accordance with Article 17 GDPR of the data stored with us, insofar as the processing is not necessary for the exercise of the right to freedom of expression and information, for the fulfilment of a legal obligation, for reasons of public interest or to assert, exercise or defend legal claims;
- Restriction of processing in accordance with Article 18 GDPR if the accuracy of the data is disputed, the processing is unlawful, we no longer require the data and you refuse to delete it because you need it to assert, exercise or defend legal claims or you have objected to the processing in accordance with Article 21 GDPR.
- Data transferability in accordance with Article 20 GDPR, insofar as you have provided us with personal data within the scope of a consent in accordance with Article 6(1)(a) GDPR or on the basis of a contract in accordance with Article 6(1)(b) GDPR and these have been processed by us using automated procedures. You will receive your data in a structured, common and machine-readable format or we will transfer the data directly to another controller, as far as this is technically feasible.
- Objection in accordance with Article 21 GDPR to the processing of your personal data, insofar as this is carried out on the basis of Article 6(1)(e, f) GDPR and there are reasons for this which arise from your particular situation or the objection is directed against direct advertising. The right of objection does not exist if predominant, compelling reasons for processing that merit protection are proven or the processing is carried out to assert, exercise or defend legal claims. Where the right of objection does not apply to individual processing operations, this is indicated there.
- Revocation in accordance with Article 7(3) GDPR of your given consent with effect for the future.
- Complain pursuant to Article 77 GDPR to a supervisory authority if you believe that the processing of your personal data violates the GDPR. As a rule, you can contact the supervisory authority of your usual place of residence, your place of work or our company headquarters.

[How is my data processed in detail?](#)

In the following we inform you about the individual processing procedures, the scope and purpose of data processing, the legal basis, the obligation to provide your data and the respective storage period. No automated decision-making, including profiling, take places in individual cases.

1 Provision of the website

[Type and scope of processing](#)

When you access and use our website, we collect personal data that your browser automatically transmits to our server. The following information is temporarily stored in a log file:

- IP address of the requesting computer
- Date and time of access
- Name and URL of the retrieved file
- Website from which access is made (referrer URL)
- Browser used and, if applicable, the operating system of your computer, as well as the name of your access provider

[Our website is not hosted by ourselves, but by a service provider who, for the purpose of providing the website, processes the aforementioned data on our behalf in accordance with Article 28 GDPR.]

[Purpose and legal basis](#)

The processing is carried out in order to safeguard our predominant legitimate interest in displaying our website and to guarantee security and stability on the basis of Article 6(1)(f) GDPR. The collection of data and the storage in log files is absolutely necessary for the operation of the website. There is no right of objection to the processing on the basis of the exception under Article 21(1) GDPR. Insofar as the further storage of log files is required by law, processing is based on Article 6(1)(c) GDPR. There is no legal or contractual obligation to provide the data, but it is technically impossible to access our website without providing the data.

Storage period

The aforementioned data will be stored for the period that the website [is displayed and for technical reasons for a maximum of [7 days]].

2 Contact form

Type and scope of processing

On our website we offer you the possibility to contact us via a provided form. The information collected through mandatory fields is required to process the request. In addition, you may voluntarily provide additional information that you believe is necessary to process the contact request.

When using the contact form, your personal data will not be passed on to third parties.

Purpose and legal basis

The processing of your data by using our contact form is for the purpose of communicating and processing your enquiry based on your consent in accordance with Article 6(1)(a) GDPR. Insofar as your enquiry relates to an existing contractual relationship with us, processing for the purpose of fulfilling the contract is based on Article 6(1)(b) GDPR. There is no legal or contractual obligation to provide your data, but it is not possible to process your request without providing the information in the mandatory fields. If you do not wish to provide this information, please contact us by other means.

Storage period

If you use the contact form on the basis of your consent, we store the data collected for each enquiry for a period of three years, starting with the completion of your enquiry or until your consent is revoked.

[If you use the contact form within the framework of a contractual relationship, we will store the data collected for each enquiry for a period of [three years] from the end of the contractual relationship.]

3 Newsletter

Type and scope of processing

If you register on our website to receive our newsletter, we collect your e-mail address [as well as your first names and surname...] and store this information together with the date of registration and your IP address. You will then receive an e-mail in which you must confirm your subscription to the newsletter (double opt-in). If you do not confirm your registration within [XX hours], it will automatically expire and the data will not be processed for sending the newsletter.

[The newsletter is sent directly by us. Your data will not be passed on to third parties or processors within the meaning of Article 28 GDPR.]

[To send the newsletter we use a service of TWILIO SendGrid [<https://www.twilio.com/legal/privacy#sendgrid-services>], which processes your personal data on our behalf in accordance with Article 28 GDPR. Your data will not be passed on to third parties].

Purpose and legal basis

We process your data for the purpose of sending you the newsletter on the basis of your consent in accordance with Article 6(1)(a) GDPR. By unsubscribing from the newsletter, you can declare your revocation at any time with effect for the future in accordance with Article 7(3) GDPR. There is no legal or contractual obligation to provide your data, but it is not possible to send the newsletter without providing your data.

Storage period

After registering for the newsletter, we store the data for a maximum of 24 hours until the registration is confirmed. After

successful confirmation, we will store your data until you withdraw your consent (unsubscribe from the newsletter) [and for technical reasons for a maximum of [7 days].]

4 Presence on social media platforms

We maintain what are referred to as fan pages or accounts or channels on the networks mentioned below in order to also provide you with information and offers within social networks and to offer you further ways of contacting us and finding out about our offers. In the following, we inform you about which data we or the respective social network process from you when you access and use our fan pages/accounts.

Data we process from you

If you wish to contact us via messenger or direct message via the respective social network, we generally process your user name via which you contact us and, if applicable, store further data provided by you insofar as this is necessary to process/respond to your request.

The legal basis for this is Article 6(1)(1)(f) GDPR (processing is necessary to protect the legitimate interests of the controller).

(Static) usage data that we receive from the social networks

We receive automated statistics regarding our accounts via Insights functionalities. The statistics include, among other things, the total number of page views, likes, details of page activities and post interactions, reach, video views and details of the proportion of men/women among our fans/followers.

The statistics only contain aggregated data that cannot be related to individual persons. They are not identifiable to us through this.

What data the social networks process from you

In order to view the content of our fan pages or accounts, you do not have to be a member of the respective social network and, in this respect, no user account is required for the respective social network.

Please note, however, that the social networks also collect and store data from website visitors without a user account when the respective social network is accessed (e.g. technical data in order to be able to display the website to you) and use cookies and similar technologies, over which we have no control. For details, please refer to the privacy policy of the respective social network (see the corresponding links above).

Insofar as you wish to interact with the content on our fan pages/accounts, e.g. comment on, share or like our postings/contributions and/or contact us via messenger functions, prior registration with the respective social network and the provision of personal data is required.

We have no influence on data processing by the social networks within the scope of their use by you. To our knowledge, your data is stored and processed in particular in connection with the provision of the services of the respective social network, as well as for the analysis of user behaviour (using cookies, pixels/web beacons and similar technologies) on the basis of which advertising based on your interests is displayed both within and outside the respective social network. It cannot be ruled out that your data will be stored by the social networks outside the EU/EEA and passed on to third parties.

Information on, among other things, the exact scope and purposes of the processing of your personal data, the storage period/deletion as well as guidelines on the use of cookies and similar technologies in the context of registration and use of the social networks can be found in the privacy policy/cookie policy of the social networks. There you will also find information about your rights and options to object.

Facebook page

When you visit our Facebook page, Facebook collects, among other things, your IP address and other information that is present on your PC in the form of cookies. This information is used to provide us, as operators of the Facebook pages, with statistical information about the use of the Facebook page. Facebook provides more information on this at the following link: <https://facebook.com/help/pages/insights>.

By means of the statistical information transmitted, it is not possible for us to identify individual users. We only use this information to respond to the interests of our users and to continuously improve and ensure the quality of our online presence.

We only collect your data via our fan page in order to realise possible communication and interaction with us. This collection usually includes your name, message content, comment content and the profile information you provide „publicly“.

The processing of your personal data for our above-mentioned purposes is based on our legitimate business and communicative interest in offering an information and communication channel pursuant to Article 6(1)(f) GDPR. If you, as a user, have given your consent to the data processing vis-à-vis the respective provider of the social network, the legal basis of the processing extends to Article 6(1)(a), Article 7 GDPR.

Due to the fact that the actual data processing is carried out by the provider of the social network, our access to your data is limited. Only the provider of the social network is authorised to have full access to your data. Due to this, only the provider can directly take and implement appropriate measures to fulfil your user rights (information request, deletion request, objection, etc.). The most effective way of asserting such rights is therefore directly with the respective provider.

We are jointly responsible with Facebook for the personal content of the fan page. Data subject rights can be asserted with Facebook Ireland as well as with us.

The primary responsibility for the processing of Insights data lies with Facebook under GDPR and Facebook complies with all obligations under GDPR in relation to the processing of Insights data, Facebook Ireland provides the essence of the Page Insights Supplement to data subjects.

We do not make any decisions regarding the processing of Insights data and all other information resulting from Article 13 GDPR, including legal basis, identity of the controller and storage period of cookies on user terminals.

You can find further information directly at Facebook (Supplementary Agreement with Facebook): https://www.facebook.com/legal/terms/page_controller_addendum.

[LinkedIn page](#)

LinkedIn is a social network of LinkedIn Inc. based in Sunnyvale, California, USA, which enables the creation of private and professional profiles. Users can maintain their existing contacts and make new ones. Companies can create profiles where photos and other company information are uploaded. Other LinkedIn users have access to this information and can write their own articles and share this content with others.

The focus is on professional exchange on specialist topics with people who have the same professional interests. In addition, LinkedIn is often used by companies and other organisations to recruit employees and present themselves as an interesting employer.

For more information about LinkedIn, visit <https://about.linkedin.com/>

Further information on data protection at LinkedIn can be found at: <https://www.linkedin.com/legal/privacy-policy>

We do not collect or process any personal data via our LinkedIn company page.

Type and scope of processing

We use CDNJS to properly provide the content of our website. CDNJS is a service provided by Cloudflare, Inc. which acts as a Content Delivery Network (CDN) on our website.

A CDN helps to make the contents of our online presence, especially files such as graphics or scripts, available more quickly with the help of regionally or internationally distributed servers. When you access this content, you will connect to Cloudflare, Inc. servers, which will transmit your IP address and possibly browser information such as your user agent. This data is processed solely for the above purposes and to maintain the security and functionality of CDNJS.

Purpose and legal basis

The use of the Content Delivery Network is based on our legitimate interests, i.e. interest in a secure and efficient provision and optimisation of our online presence in accordance with Article 6(1)(f) GDPR.

Storage period

The specific storage period of the processed data cannot be influenced by us, but is determined by Cloudflare, Inc. For further details please see the CDNJS Privacy Policy: <https://www.cloudflare.com/privacypolicy/>.

6 Google Analytics

Type and scope of processing

We use Google Analytics from Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, as an analysis service for statistical evaluation of our online presence. This includes, for example, the number of hits on our website, sub-pages visited and the length of time visitors stay on our website.

Google Analytics uses cookies and other browser technologies to evaluate user behaviour and recognise users.

This information is used, inter alia, to compile reports on the activity of the website.

Purpose and legal basis

We process data with the help of Google Analytics for the purpose of optimising our website and for marketing purposes on the basis of your consent in accordance with Article 6(1)(a) GDPR.

Storage period

The actual storage period of the processed data cannot be influenced by us, but is determined by Google Ireland Limited. For more information, please refer to the Google Analytics privacy policy: <https://policies.google.com/privacy?hl=de-DE>.

7 Google CDN

Type and scope of processing

We use Google CDN to properly provide the content of our website. Google CDN is a service provided by Google Ireland Limited which acts as a Content Delivery Network (CDN) on our website.

A CDN helps to make the contents of our online presence, especially files such as graphics or scripts, available more quickly with the help of regionally or internationally distributed servers. When you access this content, you will connect to the server of Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, which will transmit your IP address and possibly browser information such as your user agent. This data is processed solely for the above purposes and to maintain the security and functionality of Google CDN.

Purpose and legal basis

The use of the Content Delivery Network is based on our legitimate interests, i.e. interest in a secure and efficient provision and optimisation of our online presence in accordance with Article 6(1)(f) GDPR.

Storage period

The actual storage period of the processed data cannot be influenced by us, but is determined by Google Ireland Limited. For more information, please refer to the Google CDN privacy policy: <https://policies.google.com/privacy>.

8 Google DoubleClick

Type and scope of processing

We have integrated components of DoubleClick by Google on our website. DoubleClick is a brand of Google, under which mainly special online marketing solutions are marketed to advertising agencies and publishers. DoubleClick by Google transfers data to the DoubleClick server with every impression as well as with clicks or other activities.

Each of these data transmissions triggers a cookie request to the browser of the data subject. If the browser accepts this request, DoubleClick sets a cookie in your browser.

DoubleClick uses a cookie ID, which is required to process the technical procedure. The cookie ID is needed, for example, to display an advertisement in a browser. DoubleClick can also use the cookie ID to record which advertisements have already been displayed in a browser in order to avoid duplicate placements. Furthermore, the cookie ID enables DoubleClick to record conversions. Conversions are recorded, for example, if a DoubleClick ad was previously displayed to a user and the user subsequently makes a purchase on the advertiser's website using the same internet browser.

A DoubleClick cookie does not contain any personal data, but may contain additional campaign identifiers. A campaign identifier is used to identify the campaigns you have already been in contact with on other websites. As part of this service, Google obtains knowledge of data that Google also uses to generate commission statements. Among other things, Google can track that you have clicked on certain links on our website. In this case, your data will be passed on to the operator of DoubleClick, Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland. Further information and the applicable privacy policy of DoubleClick by Google can be found at <https://policies.google.com/privacy>.

Purpose and legal basis

We process your data with the help of the DoubleClick cookie for the purpose of optimising and displaying advertising on the basis of your consent in accordance with Article 6(1)(a) GDPR. You give your consent by setting the use of cookies (cookie banner / Consent Manager), with which you can also revoke this at any time with effect for the future in accordance with Article 7(3) GDPR. The cookie is used, among other things, to serve and display user-relevant advertising and to create reports on advertising campaigns or to improve them. Furthermore, the cookie serves to avoid multiple displays of the same advertisement. Each time you access one of the individual pages of our website on which a DoubleClick component has been integrated, your browser is automatically prompted by the respective DoubleClick component to transmit data to Google for the purpose of online advertising and the settlement of commissions. There is no legal or contractual obligation to provide your data. If you do not give us your consent, it is possible to visit our website without restriction, but not all functions may be fully available.

Storage period

The actual storage period of the processed data cannot be influenced by us, but is determined by Google Ireland Limited. For more information, please refer to the Google DoubleClick privacy policy: <https://policies.google.com/privacy>.

9 Google Fonts

Type and scope of processing

We use Google Fonts from Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, as a service to provide fonts for our online presence. To obtain these fonts, you connect to Google Ireland Limited's servers and your IP address is transmitted.

Purpose and legal basis

The use of Google Fonts is based on our legitimate interests, i.e. interest in a uniform provision and optimisation of our online presence in accordance with Article 6(1)(f) GDPR.

Storage period

The actual storage period of the processed data cannot be influenced by us, but is determined by Google Ireland Limited. For more information, please see the Google Fonts privacy policy: <https://policies.google.com/privacy>.

10 Google Maps

Type and scope of processing

We use the map service Google Maps to create directions. Google Maps is a service provided by Google Ireland Limited, which displays a map on our website.

When you access this content on our website, you will connect to the server of Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, which will transmit your IP address and possibly browser information such as your user agent. This data is processed solely for the above purposes and to maintain the security and functionality of Google Maps.

Purpose and legal basis

The use of Google Maps is based on our legitimate interests pursuant to Article 6(1)(f) GDPR, i.e. our interest in making it easier for you to find the locations mentioned on the website.

Storage period

The actual storage period of the processed data cannot be influenced by us, but is determined by Google Ireland Limited. For more information, please refer to the Google Maps privacy policy: <https://policies.google.com/privacy>.

11 Google reCAPTCHA

Type and scope of processing

We have integrated components of Google reCAPTCHA on our website. Google reCAPTCHA is a service of Google Ireland Limited and enables us to distinguish whether a contact request originates from a natural person or is automated by means of a program. When you access this content, you will connect to the server of Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, which will transmit your IP address and possibly browser information such as your user agent. Furthermore, Google reCAPTCHA records the user's session length and mouse movements to distinguish automated requests from human ones. This data is processed solely for the above purposes and to maintain the security and functionality of Google reCAPTCHA.

Purpose and legal basis

The use of the service is based on our legitimate interests, i.e. protection when sending forms in accordance with Article 6(1)(f) GDPR.

Storage period

The actual storage period of the processed data cannot be influenced by us, but is determined by Google Ireland Limited. For more information, please refer to the Google reCAPTCHA privacy policy: <https://policies.google.com/privacy?hl=en-US>.

12 YouTube Video

Type and scope of processing

We have integrated YouTube Video on our website. YouTube Video is a component of the video platform of YouTube, LLC, where users can upload content, share it over the internet and receive detailed statistics.

YouTube Video allows us to integrate content from the platform into our website.

YouTube Video uses cookies and other browser technologies to analyse user behaviour, recognise users and create user profiles. This information is used, among other things, to analyse the activity of the content listened to and to create reports. If a user is registered with YouTube, LLC, YouTube Video can associate the video played with the profile.

When you access this content, you will connect to YouTube, LLC, servers, which will transmit your IP address and possibly browser information such as your user agent.

Purpose and legal basis

The use of the service is based on our legitimate interests, i.e. interest in the platform-independent provision of content in accordance with Article 6(1)(f) GDPR.

Storage period

The actual storage period of the processed data cannot be influenced by us, but is determined by YouTube, LLC. For more information, please refer to the YouTube Video privacy policy: <https://policies.google.com/privacy>.

Updated 25.01.2021